

ABSTRAK

Puspitasari, Brigitta Intan, 2023. “Bentuk Frasa dan Dasar Penamaan Nama Jajanan Jenang Di Pasar Beringharjo Yogyakarta”. *Skripsi Strata Satu (S-1) Program Studi Sastra Indonesia, Fakultas Sastra, Universitas Sanata Dharma.*

Skripsi ini mengkaji bentuk frasa dan dasar penamaan nama jajanan jenang di Pasar Beringharjo, Yogyakarta. Rumusan masalah yang dibahas dalam penelitian ini, yaitu (i) bentuk frasa nama jajanan jenang dan (ii) dasar penamaan nama jajanan jenang. Tujuan penelitian ini adalah mendeskripsikan bentuk frasa dan dasar penamaan nama jajanan jenang di Pasar Beringharjo, Yogyakarta.

Data penelitian ini berupa nama jajanan jenang di Pasar Beringharjo Yogyakarta. Metode pengumpulan data menggunakan metode simak (observasi dan wawancara). Selanjutnya digunakan teknik catat dan teknik bebas libat cakap. Kemudian, data dianalisis dengan menggunakan metode agih dengan teknik bagi unsur langsung (BUL) dan teknik baca marakah. Selanjutnya, digunakan metode padan referensial dan translational. Penyajian hasil analisis data pada penelitian ini menggunakan metode formal dan informal.

Berdasarkan hasil penelitian, ditemukan satuan gramatikal nama jajanan jenang berupa frasa. Ditemukan 42 data berupa frasa endosentrik atributif, kemudian dikategorikan berdasarkan jumlah kata, yaitu terdiri dari (i) dua kata (ii) tiga kata dan (iv) empat kata.

Hasil penelitian dasar penamaan nama jajanan jenang, ditemukan tiga jenis dasar penamaan, meliputi penamaan berdasarkan dua dasar, tiga dasar, dan empat dasar.

Kata Kunci: frasa, dasar penamaan, jajanan jenang

ABSTRACT

Puspitasari, Brigitta Intan, 2023. "Forms of Phrases and Basis for Naming Traditional Snacks Jenang in Beringharjo Market Yogyakarta. Undergraduate Thesis (S-1). Indonesian Literature Study Program, Faculty of Letters, Sanata Dharma University.

This thesis examines the forms of phrases and basis for naming traditional snacks jenang in Beringharjo Market Yogyakarta. The formulation of the problem discussed in this research is (i) the form of phrase for the name of jenang snacks and (ii) the basis for naming the name of jenang snacks. The aim of this research is to describe the form of phrases and the basis for naming jenang snacks at Beringharjo Market, Yogyakarta.

The data for this research are the names of jenang snacks in Beringharjo Market, Yogyakarta. The data collection method uses the observation method (observation and interviews). Next, note-taking techniques and free-involved speaking techniques are used. Then, the data was analyzed using the agih method with the technique for direct elements (BUL) and the marakah reading technique. Next, the referential and translational equivalent methods are used. The presentation of the results of data analysis in this research uses formal and informal methods.

Based on the research results, the grammatical unit for the name of jenang snacks was found in the form of a phrase. 42 data were found in the form of attributive endocentric phrases, then categorized based on the number of words, namely consisting of (i) two words (ii) three words and (iv) four words.

The results of basic research on naming jenang snacks, found three basic types of naming, including naming based on two basics, three basics, and four basics.

Keywords: phrases, naming basis, jenang snacks